

AAI INVITATIONAL SYMPOSIUM

■ Non-Price Effects of Mergers ■

NATIONAL PRESS CLUB - WASHINGTON DC - JUNE 15, 2016

BIOGRAPHIES OF SPEAKERS

Peter N. Golder, Professor of Marketing, Tuck School of Business at Dartmouth

Peter Golder joined the Tuck School in 2009 as Professor of Marketing and teaches the marketing core course and an elective course in Global Marketing. His research on market entry timing, new products, long-term market leadership, and quality has won more than 10 best paper or best book awards including several of the most prestigious awards in the field: William F. O'Dell (Journal of Marketing Research), Harold H. Maynard (Journal of Marketing), INFORMS Long Term Impact Award (Marketing Science), Frank M. Bass Award (Marketing Science), and Berry Book Prize (American Marketing Association). His research has also been featured in numerous mass-media outlets including The Wall Street Journal, The Financial Times, The Economist, and Advertising Age. Prior to joining Tuck, Dr. Golder was Professor of Marketing, George and Edythe Heyman Faculty Fellow, and marketing department doctoral program coordinator at New York University's Stern School of Business. He has also held faculty appointments at UCLA and Peking University. He has appeared on CBS, CNN, and the Nightly Business Report to comment on business news stories, and has been a long-time advisor and speaker to corporate executives and industry audiences.

Gregory T. Gundlach, Distinguished Professor of Marketing, Coggin College of Business, University of North Florida

Gregory T. Gundlach is a Director and Senior Fellow at the American Antitrust Institute. Before coming to the University of North Florida in 2003, Professor Gundlach was the John Berry, Sr. Professor of Business at the University of Notre Dame where he was a faculty member since 1987. Professor Gundlach received his Bachelor's Degree in 1979, his Master of Business Administration in 1981, his Doctor of Jurisprudence (law) in 1985, and his Doctor of Philosophy in Marketing in 1987. All four degrees are from the University of Tennessee, Knoxville. Professor Gundlach's interests focus on the intersection of marketing and public policy. His research investigates both vertical (e.g., supply chain/ distribution/ retailing/ consumer) and horizontal (e.g., competition/ cooperation) forms of exchange and marketing practices with particular emphasis on how such associations are managed, their performance, and the nature of business and public policy implications that may result. His research has appeared in numerous academic publications in marketing and public policy and he regularly provides counsel and expertise on marketing and public policy issues to interested stakeholders.

Daniel E. Haar, Counsel to the Assistant Attorney General, U.S. Department of Justice Antitrust Division

Daniel E. Haar is Counsel to the Assistant Attorney General in the Department of Justice's Antitrust Division, where he advises the Assistant Attorney General and other senior leaders on all aspects of the Division's civil antitrust work, including enforcement actions, policies, and speeches. Before joining the Division's Front Office, Haar worked in the Division's Appellate and Telecommunications & Media sections. He graduated from Yale Law School and clerked for Judge Douglas Ginsburg on the Court of Appeals for the D.C. Circuit. Prior to law school, Haar worked as an economist at an economic consulting firm in D.C., where he supported testifying experts in antitrust cases by conducting econometric analyses and drafting expert reports. He holds a master's degree in applied economics from the University of Minnesota and a bachelor's degree in philosophy from Albion College.

John Kwoka, Jr., Neal F. Finnegan Professor of Economics, Northeastern University

John E. Kwoka teaches industrial organization, antitrust, and regulatory economics. Prof. Kwoka has written and lectured extensively on issues of market concentration, mergers and merger remedies, promotional practices, privatization, price cap regulation, professional practice restrictions, and vertical integration in numerous industry settings. He has previously taught at several universities and served in various capacities at the Federal Trade Commission, the Antitrust Division of the Department of Justice, and the Federal Communications Commission. His book *The Antitrust Revolution*, co-edited with L.J. White, is a compilation of case studies of major antitrust proceedings and is now in its sixth edition. His most recent book *Mergers, Merger Control, and Remedies: A Retrospective on U.S. Policy* evaluates the effects of mergers and the effectiveness of merger control and remedy policy and has recently been published by MIT Press.

Diana Moss, President, American Antitrust Institute

Diana Moss became the President of the American Antitrust Institute in January 2015. An economist, Dr. Moss has developed and expanded AAI's advocacy channels and strategies, and strengthened communications with enforcers, Congress, other advocacy groups, and the media. Her work spans both antitrust and regulation, with industry expertise in electricity, petroleum, agriculture, airlines, telecommunications, and healthcare. Before joining AAI in 2001, Dr. Moss was at the Federal Energy Regulatory Commission, where she coordinated the agency's competition analysis for electricity mergers. From 1989 to 1994, she consulted in private practice in the areas of regulation and antitrust. Dr. Moss has spoken widely on various topics involving competition policy and enforcement, testified before Congress, appeared before state and federal regulatory commissions, and made numerous radio and television appearances. She has published articles in a number of economic and legal academic journals, including: *American Economic Review*, *Journal of Industrial Organization*, the *Energy Law Journal*, and the *Antitrust Bulletin*. She is editor of *Network Access, Regulation and Antitrust (2005)*. Dr. Moss is Adjunct Faculty in the Department of Economics at the University of Colorado at Boulder. She holds a M.A. degree from the University of Denver and a Ph.D. from the Colorado School of Mines.

Oliver M. Richard, Director, Center for Economics, U.S. Government Accountability Office

Oliver M. Richard, PhD, is the Director of the Center for Economics at the U.S. Government Accountability Office (GAO) and a member of the Senior Executive Service of the U.S. federal government. He oversees staff who contribute economics expertise to GAO's public administration teams on reports and testimonies to the U.S. Congress and the Comptroller General of the United States. Dr. Richard served previously as Assistant Chief at the Antitrust Division of the U.S. Department of Justice. He directed economics staff on all facets of their work on antitrust enforcement and competition policy matters in regulated and unregulated industries, including the airline industry. Prior to joining the Antitrust Division, Dr. Richard was a tenure track faculty member at the Simon School of Business at the University of Rochester, NY. His scholarly research has been published in prominent peer-reviewed academic and law journals, and he has earned numerous awards for teaching excellence. Dr. Richard has a PhD in Managerial Economics and Decision Sciences from Northwestern University and a BA from Swarthmore College.

Melissa Schilling, Professor of Management and Organizations, Leonard N. Stern School of Business, New York University

Melissa Schilling teaches courses in strategic management, corporate strategy and technology and innovation management. Before joining NYU, she was an Assistant Professor at Boston University (1997-2001), and has also served as a Visiting Professor at INSEAD, and the Bren School of Environmental Science & Management at the University of California at Santa Barbara. She has also taught strategy and innovation courses at Siemens Corporation, IBM, the Kauffman Foundation Entrepreneurship Fellows program, Sogang University in Korea, and the Alta Scuola Polytecnica, a joint institution of Politecnico di Milano, and Politecnico di Torino. Prof. Schilling is widely recognized as an expert on innovation and strategy in high technology industries. She is an appointed member of the National Academy of Sciences Committee on Overcoming Barriers to Electric Vehicle Deployment, and she also serves on the review panel for the European Research Council. Her textbook, *Strategic Management of Technological Innovation* (now in its fourth edition), is the number one innovation strategy text in the world, and is available in seven languages. Her research has also appeared in leading academic journals such as *Academy of Management Journal*, *Academy of Management Review*, *Management Science*, *Organization Science*, *Strategic Management Journal*, and *Journal of Economics and Management Strategy and Research Policy*. She also sits on the editorial review boards of *Organization Science* and *Strategic Organization*. She received her Bachelor of Science in business administration from the University of Colorado at Boulder. She received her Doctor of Philosophy in strategic management from the University of Washington.

Patrick Woodall, Research Director & Senior Policy Advocate, Food & Water Watch

Patrick Woodall is Research Director and Senior Policy Advocate for Food & Water Watch. Woodall has been a public policy analyst, researcher and advocate on economic justice issues in Washington for more than two decades. He is the coauthor of a book on the World Trade Organization, and has written dozens of reports and articles on public policy. He received a B.A. from Johns Hopkins with concentrations in international relations and economics.

Carin Zelenko, Director, Capital Strategies Department, International Brotherhood of Teamsters

Carin Zelenko has been with the International Brotherhood of Teamsters for more than 20 years and has served as the Director of the IBT's Capital Strategies Department since 2000. The Capital Strategies Department provides analysis of corporate transactions, performance and governance for Teamster leaders and trustees of affiliated pension and benefit funds and advises on mergers and acquisitions and key proxy votes. Teamster affiliated pension and benefit funds have approximately \$100 billion invested in the capital markets. She works closely with other institutional investors to promote greater financial transparency and corporate accountability among listed companies and provides investors, industry analysts and regulators insights on Teamster represented industries. Zelenko served as a representative on the Board of the Council of Institutional Investors, an association of public, union and corporate pension funds with combined assets of more than \$3 trillion from 2010-2014.